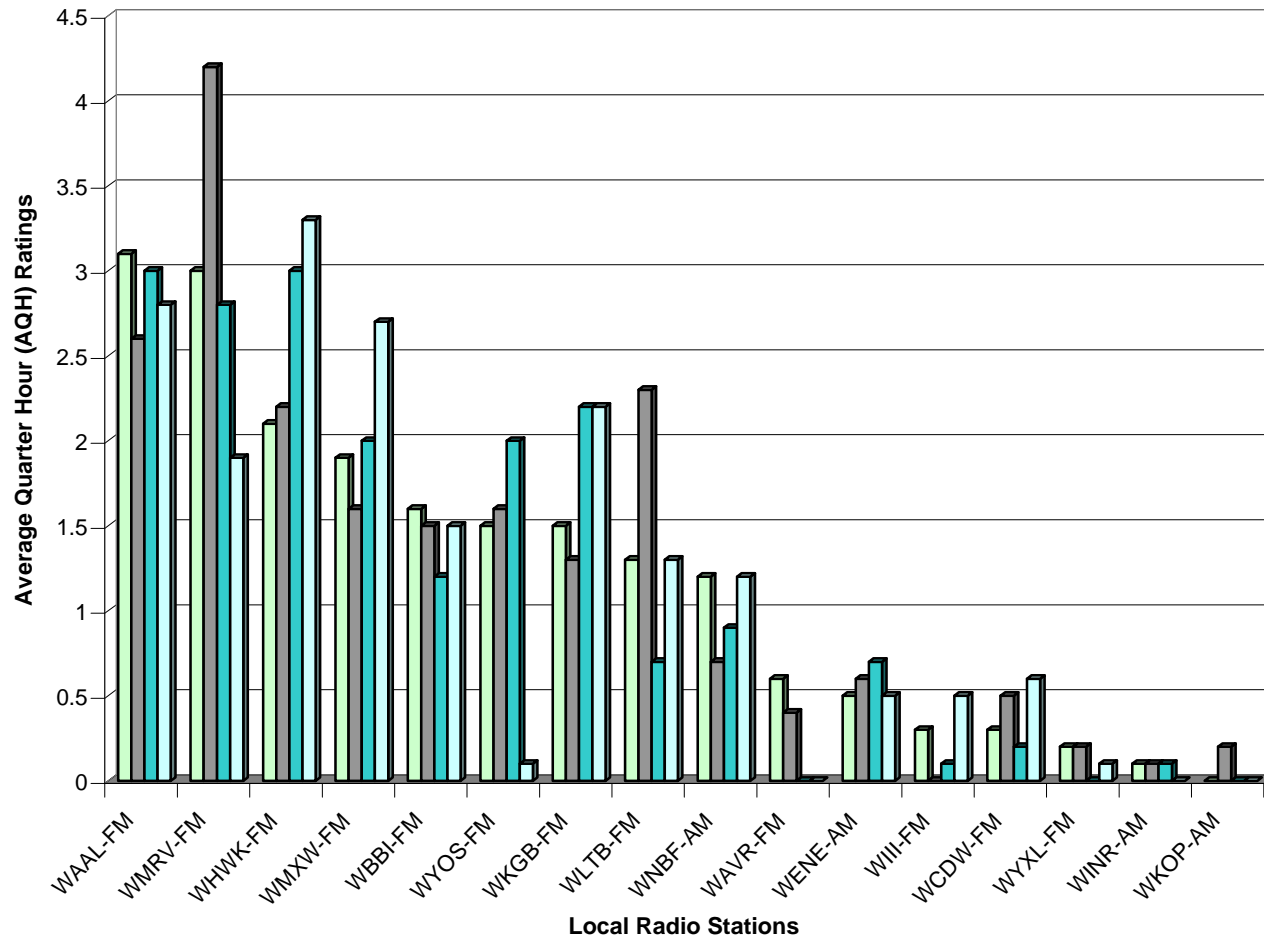




Riger MediaWorks Average Quarter Hour Trend



■ Binghamton FA00 MSA ARB AQH Rtg
 ■ Binghamton SP01 MSA ARB AQH Rtg
■ Binghamton FA01 MSA ARB AQH Rtg
 ■ Binghamton SP02 MSA ARB AQH Rtg

Trend Analysis

Daypart: M-Su 6am-12am

Demo: Adults 25-54