

Riger

COMMUNICATIONS



RIGER OPENS DOWNTOWN STROUDSBURG OFFICE

Riger has opened an office in downtown Stroudsburg, effective September 1, 2010. Located on the third floor of the ESSA Bank & Trust building at 744 Main Street (Suite 2), Riger's Pennsylvania office will be dedicated to serving current clients in the Northeast Pennsylvania region and developing new opportunities within the local business community. Founded by Fred Riger in 1950 in Binghamton, N.Y., Riger is expanding its reach as it celebrates 60 years as the largest marketing communications company in south-central New York State. The agency serves clients throughout New York and Northeast Pennsylvania, providing creative and effective marketing communications solutions to meet its clients' business challenges. Riger is a 30-year member of the American Association of Advertising Agencies and is enlisted in the Public Relations Society of America.